



V-Label

Vegetarian. Vegan. Guaranteed.



Five Steps to V-Label



1. Query

In an initial inquiry, you provide relevant information about your company.



2. Offer

Based on the information provided in your query, we create an initial offer.



3. Contract

After terms are agreed upon, we will enter into a license agreement contract.



4. Inspection

Once we receive the V-Label checking form, the product review begins.



5. License

After successful verification of the product specifications, you will receive the V-Label license.

Get in touch!

We have over 25 years of experience as a service partner in licensing and rely on standardized processes. This guarantees fast and reliable service.

Would you like more information about the V-Label?
Would you like to have your products labelled with the V-Label?

Get your offer and become our partner now

Just complete the form at



www.v-label.com

The request will directly be send to the responsible V-Label organisation in your country.

V-Label GmbH
Niederfeldstr. 92
8408 Winterthur / Switzerland
www.v-label.com

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Easy orientation in a future-oriented market

Ingredient lists on food and cosmetic products are not easy to navigate at first glance. Manufacturing processes, processing aids and ingredient properties can make it difficult for consumers to know what they are purchasing. The V-Label simplifies the shopping experience and enables consumers to shop more easily.

In addition to the growing global population of vegans and vegetarians, large segments of the population are interested in reducing their consumption of animal products. Both the demand and supply for plant-based products have risen sharply in recent years.



Testimonials from our partners



Torsten Matthias
Head of Marketing,
FRoSTA

"Transparency is very important to us. This also includes the clear labelling of our products. The V-Label offers a good orientation for all consumers who are looking for a vegetarian or vegan product."



Jürgen Herrmann
Director of Marketing,
Ritter Sport

"The well-known V-Label is a useful guide for our customers and, in turn, provides them with an assurance of the quality of our products."

What is the V-Label?

The V-Label is an internationally recognised, registered symbol for labelling vegan and vegetarian products. Standardised criteria and regular evaluations of both product ingredients and manufacturing processes ensure that the V-Label is a highly reputable seal of quality for vegan and vegetarian products.



The benefits of the V-Label at a glance



Confidence

Credibility through reliable inspection



Clarity

Standardised criteria for vegan and vegetarian products



Guidance

Easy decisions at a glance

The advantages for companies

Seals and labels from independent organisations instill a higher level of consumer trust than self-created labels from producers. With an NGO as your partner, your company can confidently navigate the growing market for sustainable, plant-based foods. In addition, your participation actively strengthens and shows support for the plant-based movement.

With the proven reputation and recognizability of the V-Label, companies secure a competitive lead as vegan and vegetarian consumers prefer V-Label products to non-licensed products.

Over 4,300 partners with over 50,000 products.

